

Luminary Night - Sunday, December 10th - "Share the Light" in Wellesley!

This is a great opportunity to celebrate our community and neighborhoods as well as raise substantial funds for our Scholarships and Donations. Your help and energy during the next week really make a difference!! Here are some important reminders on how you can support the Luminary Night team and help make Luminary Night a success across the town:

Encourage your friends, neighbors and family to participate! Kits are available online at whjwc.org as well as the Wellesley Holiday Boutique, Wellesley Dental Group, inside at Roche Brothers customer service and at the WHJWC table outside Roche Brothers.

Help us harness the power of the Internet. Please "like" and "share" the Luminary Night page on Facebook (Luminary Night in Wellesley) and Instagram ([wellesleyluminary](https://www.instagram.com/wellesleyluminary)) now and post before and after the big night. A big THANK YOU to Brandi Dean for posting on all social media!

Please be sure to fulfill your shift (kit sales or kit distribution) with a smile and please arrive on time.

Buy a kit (kits will be available for purchase at the December meeting) and make sure to proudly light it in front of your home on December 10th.

Thank you so much for all of your efforts. It's going to be a great evening!!

Note from the President

I wanted to take the time to thank you all again for your hard work at this year's Marketplace. Each and every one of you played a part in making the day a success. Without your collective efforts, Marketplace could not happen. I'm so proud of what our organization accomplishes each year and Marketplace is a day that serves as a prime example of what this amazing group of women can achieve. This year we faced several challenges leading up to the event. Despite those setbacks, the team persevered and executed a successful event. **Meryl Glassman, Jen Bonniwell, and Amy Baugh**: thank you for working tirelessly to organize and execute our club's biggest fundraiser. You should feel proud of what you accomplished. **Sabreena Kropp**, thank you for acting as liaison with the POPs team. **Marketplace committee**: thank you for owning each of your individual responsibilities and representing Juniors in the most professional manner. It was also great to see so many Sustainers come to support Marketplace. Thank you to **Dawn McGrew** for being our sustainer chair and updating our sustainer list so we could welcome everyone. Thank you to sustainer superstar, **Kerrie Grover**, who volunteered to work a full day at Marketplace. You were a huge help at admissions and parking! Thank you to everyone who worked your shift, many doing doubles or all day. I look forward to sharing the financial results at the meeting.

On the heels of our first fundraiser, we now quickly shift gears and begin work on our next fundraiser, Luminary Night. I will be sending an email example that you can use to send out to your friends and neighbors to encourage participation in Luminary Night on December 10th. Please pass the info along to as many people as possible. The Luminary team will be selling kits at the meeting and I encourage you to pick one up. While most of us haven't yet thought about Luminary, **Gina Beauvais** and **Adrianna Bertucci** have been hard at work with planning. Thanks to you both for dedicating your time and energy to Luminary. Thank you for exploring creative ways to promote the event.

As you know, each month we have been highlighting a different DSP so that we can all learn more about the volunteer experience. Thank you to **Catherine Cerio** and **Farrell Crowley** for showing us what Kids on the Block is all about. Everyone was so impressed by your performance. It's such a valuable lesson you are providing to our Wellesley kindergarteners about inclusion and diversity. I'm looking forward to our next DSP presentation, Senior Activities.

I hope you were inspired by the presentation by Anne Bader-Martin from One Can Help. Thank you, **Pam Webb** for organizing our guest speaker. Next month, we will welcome a scholarship recipient and hear how our award is helping her achieve her education goals. The January meeting is one of the best opportunities to bring guests. It gives them a chance to hear firsthand how our work is benefitting the community. Reminder that this month's meeting is closed to guests.

At the start of the year, I was still trying to get my bearings and understand the role of President. Now that I've had some time to process my thoughts, I wanted to share some goals that the board and I have committed to working on this year. Thank you in advance for your support and partnership.

My primary goal is to assess overall member satisfaction and create a plan to ensure that we maximize member retention, minimize attrition, and recruit more women who share our strategic vision. We all have crazy schedules and to make a 5 year commitment to an organization, it is crucial that we feel satisfied with our experience. For this reason, you will be receiving a survey shortly. Please take the time to fill out the survey as soon as you receive it.

Secondly, I'd like to improve processes, documentation and streamline communication across all functions so that we have straightforward and valuable info to pass down to our successors. The hope is that by doing this, we will encourage more members to take on leadership roles.

Many of you may have heard that our sister organization, Wellesley Hills Women's Club, disbanded after 127 years. We must ensure that WHJWC continues to thrive long term. It's easy to get caught up in routine and sometimes focusing too much on how it's been done in the past can distract us from the bigger picture. I'd like to evaluate our operations and see if and where we may need to evolve.

I welcome any and all feedback, suggestions, ideas etc. Please reach out to me if you'd like to discuss. As we navigate these goals, the board and I will share our progress. Please make sure your opinion is shared by filling out the survey.

The holiday season is such a busy time but it's also a great time for us to reflect on the year and its many blessings. I wish you all a wonderful holiday and much love and laughter in 2018.

Best,
Janice

Agenda for Business Meeting
December 4, 2017
Social: 6:30-7:15pm
Business Meeting: 7:15pm
PRESIDENT: Call to order and welcome
RECORDING SECRETARY: Minutes November 2017
VP MEMBERSHIP: Membership report and Upcoming events
VP FUNDRAISING & PRESIDENT: Marketplace results

LUMINARY CHAIRS
VP COMMUNITY OUTREACH: DSP Highlight: Senior Activities
VP CHARITABLE GIVINGS: Grants and Scholarships
VP MARKETING & COMMUNICATIONS
VP TECHNOLOGY
SECOND YEAR REP/SOS
ANNOUNCEMENTS
ADJOURNMENT

Bring to Meeting

Please bring in laundry detergent for the Food Pantry, thank you!

Membership

ATTENDANCE

Please remember that attendance at our monthly meetings is required. If you are unable to attend a meeting, please email Lauren at laurencofino@yahoo.com in advance to let her know.

GUESTS

Thanks to everyone who has brought guests so far this year. Since **December** is a **Members only** meeting, we will look forward to welcoming guests and prospective members in January! If you plan to bring a guest to a meeting, please email Lauren at laurencofino@yahoo.com in advance so we can plan to make space at your table for your guest. If you have already brought a guest, please encourage them to complete and submit their applications as quickly as possible since our wait list is growing.

SOCIALS

We are looking forward to Yankee Swap Thursday, December 7th at the home of Sue Kilbride. Appetizers + wine will be served. Come celebrate the holiday season and bring a wrapped gift for the swap valuing no more than \$15 (no gift cards please). Please respond to the Paperless Post invitation so we have an accurate headcount for the event.

Fundraising

MARKETPLACE

What a great day we had on November 11th at yet another fabulous Wellesley Marketplace! This is truly a club-wide effort, with all hands on deck not only that day but for months in advance. Many thanks to all Juniors for your help, and especially the fabulous women on our Marketplace Team who worked tirelessly to make the 41st annual show so successful. We had some unique challenges this year, and we're so proud of how everyone stepped up and worked hard to create a wonderful day for vendors and shoppers alike.

- **Sabreena Kropp, Janice Kwan, Tara Lawrence and Julia Woodward** for being there every step of the way as sounding boards and moral support and helping with tasks both large and small
- **Amy Baugh** for her outstanding organization and unflappable calm in the face of many changes that needed to be communicated to our Exhibitors, and for ensuring that all our vendors had access to wifi.
- **Nicole Shuckerow** for being there throughout the day of Marketplace to support all our Admissions tech needs
- **Laura Tanner and Kelly Gay** for managing the Staffing process and the Staffing Room the day of Marketplace
- **Kathleen Stevens** for handling Signage and making sure that everyone could find their way
- **Christine Farley and Krisia O'Neill** for spending the day counting our hard-earned money in the Treasury Room
- **Peggy Collier** for her leadership on parking and buses, with a great attitude and willingness to adjust on the fly
- The incredible Marketing team of **Emily Nardone, Yei-Yu Tchong, Kiki Lombardi and Jeni Dymek** for getting us tons of great press and lots of shoppers in the door
- **Marj Lacaillade and Anna Lee Wahls** for coordinating the vendor coffee carts and our new coffee table upstairs, and another shout-out to **Kiki** for making the coffee beginning before dawn
- **Adela Tarshi and Julia Woodward** for handling our food trucks, which were a big hit again this year
- **Rachel Stephens** for managing the information ambassadors starting when the doors opened through vendor exit.
- **Christina Loftus** for ensuring the staffing room was always full of yummy foods from Roche Bros.
- **All the Juniors** who helped on Friday afternoon to tape out the booths (and then re-tape and re-tape)

We look forward to sharing the final revenue figures with you at the December meeting. We are thrilled that this year's event was a success, and that we can continue to support many wonderful people and organizations. We loved working with all of you to make Marketplace such a fun and successful day!

With many, many thanks!
Jen Bonniwell & Meryl Glassman

KITCHEN AND HOME TOUR

We are well on our way to securing six beautiful houses to share with the community on May 5! We are now on the hunt for high-end caterers/restaurants to offer "small bites" at each of the homes. Please let us know if you have any leads or connections to local food businesses.

We look forward to giving a more robust update after the new year.

Committee members, please save-the-dates for upcoming meetings: January 8 and February 2, both at 9:15am.

Happy holidays,
Caitlin and Steph

WONDER RUN

Our group will meet briefly following the December meeting to determine a date in January for our first official team meeting. Please have your calendars handy!

Community Outreach

TOY DRIVE

The Second Step 2017 Toy Drive is rapidly approaching! Thanks to your generosity, we have pledged approx. \$2500 to help make the holidays special for some very deserving families. We will be emailing you an item (or items) that will fulfill the amount you have pledged. If your item is small and you find that you would like to contribute more, you are welcome to do so, as gift cards are always welcome, but please remember to buy the item you were assigned first. Also, you may choose to ship from Amazon directly to your home or drop off locations as long as items are labeled properly.

Once you purchase the gift, please label with an index card with information you are provided and drop the UNWRAPPED gift to my house (110 Forest Street) or Ashley Hirsh's house (22 Wachusett Road) no later than December 11th.

The Second Step's residential and community-based programs build on the strengths needs and values of the individuals and families we serve. In partnership with survivors and in collaboration with the community, we lay a foundation for a future free from abuse and full of possibility. Founded in 1992, The Second Step partners with survivors to address the aftermath of abuse and build brighter futures for themselves and their children. The Second Step also works to address the root causes of domestic violence and end it in our time. To learn more...please visit www.thesecondstep.org

Please let me know if you have any questions and thank you again!
Pam

A BETTER CHANCE (ABC)

Just a reminder that this month we will be sending out a final round of sign-ups for driving shifts through the spring. Please keep an eye out for the email so you can sign up for your remaining shifts for the year.

Thanks,
Kerry Earley, Chair

FAMILY PROMISE METROWEST

Thank you everyone for the kind donations to FPMW at last month's meeting. They really appreciate our continued support.

Thanks,
Jen Perry

SENIORS

Our bowling shifts are off to a great start! As we are quickly approaching the colder months, a reminder that our bowling schedule will follow the Wellesley Public School closures schedule in the case of inclement weather. If for any reason you are unable to fulfill your shift, please work with the team list to find someone who is able to switch with you. Also, please take a moment to review who you are paired with for each shift on sign-up genius, and make sure you have each others contact numbers in the event you have a last minute situation. Please also send me a text (617)-283-6837 if you are missing a shift for any reason.

Marketing

Thanks to first-year Brandi Dean for doing an awesome job of Luminary Night marketing! The social media pics are gorgeous and full of holiday spirit!!!!

If you still have a Marketplace lawn sign (or any fundraiser lawn sign except for current Luminary Night signs), can you please bring it into the meeting? If that's not possible, please email emilynardone@me.com to arrange pickup.

Also, we heard from a shopper at Marketplace via Facebook who lost a bag with about \$100 worth of merchandise in it. If you have any more information, can you please email emilynardone@me.com? *The vendor at Folk Couture found one of my shopping bags with soaps at her booth and turned it into a green apron volunteer yesterday at the Wellesley Marketplace. Reaching out to see if you could help me figure out who may have the bag.*

Sustainer News

Greetings Sustainers! Thank you to everyone who has paid dues. Please let me know if you have questions about the dues pay structure, please email me, dawnmcgrew@comcast.net. Stay tuned for a January Sustainer Cocktail party with a tentative date, Thursday, January 25. Location, TBD. I will begin delivering WHJWC directories next week. Please let me know if you would like one. Happy Holidays to all!

Best,
Dawn
781-772-1248

dawnmcgrew@comcast.net

November Meeting Minutes

WHJWC General Membership Meeting Minutes
November 6, 2017
Wellesley Community Center

Call to Order - 7:20pm - Janice Kwan

President - Janice Kwan

Janice welcomed everyone and introduced Ann Bader-Martin, representing one of the 30 grant recipients from our 2016/2017 service year.

Guest Speaker - Ann Bader-Martin, Executive Director and Founder, One Can Help

One Can Help is an organization dedicated to underserved children in Massachusetts juvenile courts. Ann is a juvenile court attorney who started the organization over a decade ago, along with two other attorneys and help from friends. A part time staff of three people have helped more than 4,000 families. Help is usually in the form of immediate monetary assistance; within one to three days to solve a problem from becoming insurmountable to life changing. Examples include payment for: bus fare for parents to visit children staying in foster homes or family across the state; storage of belongings when a family loses their home; a towed car before impoundment leading to loss of transportation for school or work; supplementing an electric bill; laundry; eyeglasses; and many more varying problems. The opportunity to respond quickly is due to the vetting of each request working with court professionals. The small cash transfers are given under the mission of investing in families so that avoiding a crisis can give security to children.

Recording Secretary

Janice requested a motion for approval of the minutes from the October 2017 meeting. Kelly Buchanan motioned, Jenny Kane seconded. Motion passed.

Janice recognized the following:

- Rebecca Paglia-Lilley for hosting the Fall Social at her home
- Leila DelPapa for organizing the Fall Social
- Jen Bonniwell, Kate Farrell and Nikki Moore for participating in the WEF (Wellesley Education Fund) Spelling Bee
- All members who participated in the Sisters of Charity Halloween parade, and Leila DelPapa for organizing it

The Sustainer breakfast was held on October 20th. Dues and definition of levels for these members are under review for change by end of the year.

VP Membership - Lauren Cofiño

- 66 members in attendance
- 5 guests were introduced
- Yankee Swap is scheduled for Thursday December 7th at the home of Sue Kilbride; email invitations are pending

VP Charitable Giving - Nikki Moore

Scholarships committee will meet following adjournment.

Janice reported she spoke at Wellesley High School's Financial Aid Night about the scholarship opportunities from WHJWC.

VP Community Outreach - Pam Webb

Members donated \$765 to Wellesley Friendly Aid at the October meeting. Pam read a thank you note explaining how the funds will be used for providing Food Panty guests with grocery store gift cards and meals for the holidays.

WHJWC can support the 2nd Step Toy Drive; sign-up sheets are available on tables to indicate name and donation dollar amount. Information for shopping will be provided next month.

- Kids on the Block- Kathleen Stevens

Kids on the Block, a direct service project (DSP) of the WHJWC, is a nationally recognized puppet program that has provided a fun, educational experience to children for over forty years about disabilities and a variety of other topics. Farrell Crowley and Catherine Cerio joined Kathleen to display some of the puppets and demonstrate part of one skit. The first puppet displayed, Mark, is a child with cerebral palsy in a wheelchair. The themes of skits with this puppet include disabilities, bullying and expressing feelings. All skits have the goal to teach tolerance, friendship and acceptance of differences. Throughout December and January, the WHJWC performs Kids on the Block skits to the kindergarten classes at each of the town's public elementary schools and St. John.

VP Marketing & Communication - Emily Nardone

Emily thanked the Marketing teams for upcoming fundraisers (Market Place and Luminary Night), and asked members to support efforts on social media. A recent article in The Wellesley Townsman highlights the WHJWC's charitable works, as do items on Facebook about direct service, grants and aspects of community involvement.

VP Fundraising - Sabreena Kropp

Sabreena thanked Jen Bonniwell, Meryl Glassman and Amy Baugh for their hard work on Market Place, and introduced committee members to provide updates as follows:

- Luminary- Adrianna Bertucci and Gina Beauvais

The sign-up email for staffing sales shifts at Roche Brothers is pending. Anyone interested in serving as a School Captain to ensure information about the fundraiser is distributed through school newsletters and fielding questions/coordination for Luminary parties should email Adrianna or Gina.

- Marketplace: Jen Bonniwell and Meryl Glassman spoke about staffing roles and responsibilities, which included check in, dress code (jeans, sneakers, warm attire for outside shifts) and how to direct parking. Additional instruction specific to roles will be emailed later in the week. Amy Baugh spoke about the vendors that will be at the show:
 - 356 booth applications
 - 213 vendors
 - 35% new vendors
 - Focus on local vendors in order to support the community with 76% from MA and 98% New England
 - Largest categories of goods are jewelry and apparel
 - Samples are at each table from some of the food vendors
 - \$75,0000 raised to date
 - Decrease in booth fees revenue from prior year is due to intentional redesign of space, taking into consideration both vendor and shopper feedback to make a better flow for shopping

Additional

Farrell Crowley requested the Operating Budget be provided. Janice will make any changes transparent to members and discuss impacts at the next meeting.

Motion to adjourn - 8:20pm