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FOR IMMEDIATE RELEASE

Wellesley Marketplace and Wellesley High School Theater to Offer “Shop and Show” Deal
Sweeney Todd Matinee Attendees Get In Free to Annual Craft Fair; Both Held at Wellesley High School on Veterans Day

WELLESLEY, MA, October 23, 2017 – Love getting your holiday shopping done in one fun, easy spree? Do you also enjoy watching young performers flourish and shine while creating a beloved Broadway musical? Then don’t miss this year’s Shop & Show Deal that combines a ticket to *Sweeney Todd-Demon Barber of Fleet Street* with free admission to Wellesley Marketplace—both at Wellesley High School (WHS) on Saturday, Nov. 11.

“We are pleased to offer attendees the opportunity to experience both of these annual favorites,” said Sabreena Kropp, vice president of fundraising for Wellesley Hills Junior Women’s Club (WHJWC), which organizes Wellesley Marketplace each year as a fundraiser. “Come enjoy a day of handcrafted, visual, culinary and performing arts!”

WHS is performing *Sweeney Todd* with four productions Nov. 9-11. *Sweeney Todd* is a Tony-award winning Broadway musical by Stephen Sondheim about a murderous barber.

Guests who have tickets to the 2 p.m. *Sweeney Todd* show on November 11 will be granted free general admission to Wellesley Marketplace beginning at 10 a.m. Additionally, because Wellesley Marketplace is occurring on Veterans Day this year, veterans and active-duty military also will be granted free general admission.

“Half of the funds we raise every year go to scholarships for local high school students. We are grateful to partner with WHS educators, parents and students in our efforts to help the Wellesley community,” said Janice Kwan, president of WHJWC. In 2016-17, Wellesley Juniors gave away \$70,000 in college scholarships and \$70,000 in community grants to Wellesley-area community groups.

As an homage to one of the more gruesome plot points in the play, the Wellesley Parents of Performing Arts (POPS) group will be selling pies at a table during Wellesley Marketplace as a fundraiser for the town's performing arts programs. Another Wellesley nonprofit -- Community Investors -- will be selling meat pies as a fundraiser.

Wellesley Marketplace is an annual retail favorite -- and the unofficial start of the holiday season -- for those seeking unique, locally-made gifts for family and friends. More than 200 local artists and craftspeople will be selling products from Patriots wall art and fairy house kits to cake pops and cherry-scented hair ties.

This will mark the second year in a row that the Wellesley Marketplace will be held at the recently renovated WHS. Last year, Wellesley Marketplace drew a crowd of 1,700 shoppers, including about 500 who paid for premium admission tickets to get early access to all the event has to offer. Additionally, free parking will be available at MassBay Community College with a shuttle bus running all day to the high school.

Wellesley Marketplace is the largest annual fundraiser for the WHJWC. Last year, proceeds from the event helped WHJWC give away more than \$140,000 in college scholarships to Wellesley high school students and grants to Wellesley-area community groups. The WHJWC would like to thank its corporate sponsors including Barber Real Estate Group of William Raveis Real Estate, Brendon Properties, Eye Care & Laser Surgery (LASIK) - Marc Leibole M.D., Needham Bank and Roche Bros.

TICKETS TO MARKETPLACE

Date: Saturday, Nov. 11, 2017

Time: 9 a.m.-4 p.m.

Where: Wellesley High School, 50 Rice St., Wellesley, MA 02481

Tickets: General admission \$15; students and seniors \$5. Premium early-admission admission tickets \$20 (for early entry from 9-10 a.m.)

Veterans Day Special Admission: Military veterans and active-duty service members will get free admission at the door.

Where to buy tickets: Roche Bros. and The Linden Store in Wellesley or online at bit.ly/2017MarketplaceTix . Tickets also can be purchased at the door.

Parking: Additional parking will be available at MassBay Community College, 50 Oakland St., Wellesley. Free shuttle buses will run 8:30 a.m.-6 p.m. between MassBay and the high school.

TICKETS TO SWEENEY TODD

Date: Nov. 9 @ 4:30 p.m.; Nov. 10 @ 7 p.m.; Nov. 11 @ 2 p.m. and @ 7 p.m.

Where: Wellesley High School, 50 Rice St., Wellesley, MA 02481

Tickets: At the door or online at

<https://wellesleyps.org/performingarts/2017/09/20/whs-fall-musical-sweeney-todd/>

BY THE NUMBERS

1976 First year of Wellesley Marketplace

223 Number of artists

64% Percentage of artists from Massachusetts

30 Number of artists from Wellesley, Needham, Natick, Dover or Dedham

76% Percentage of artists who are new to Wellesley Marketplace

\$140,000 Amount given away in college scholarships and community groups each year by WHJWC

ABOUT THE WELLESLEY HILLS JUNIOR WOMEN'S CLUB (WHJWC)

WHJWC was established in 1944 as a service organization under the Massachusetts Federation of Women's Clubs. WHJWC continues to support the community through service projects and by raising funds for grants to local charities and scholarships to Wellesley High School students. For more information about our annual fundraisers and charitable giving, please go to www.whjwc.com.